

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L6

Results as of: 10/31/2017

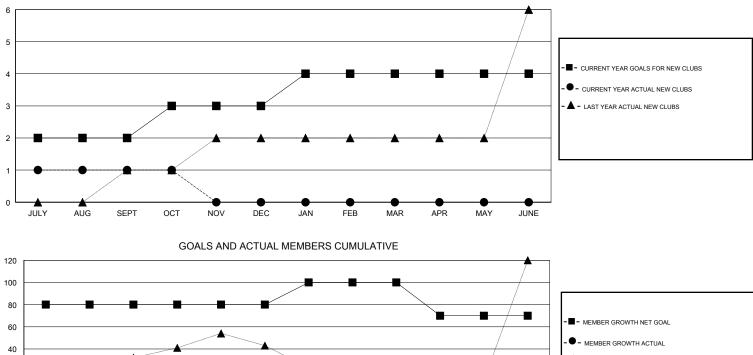
HOWARD HUDSON GMT:

LOCATION CALIFORNIA

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Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	2	1	1	JULY/AUG/SEPT	80	103	132
OCT/NOV/DEC	1	0	0	OCT/NOV/DEC	0	27	16
JAN/FEB/MAR	1	0	0	JAN/FEB/MAR	20	0	0
APR/MAY/JUNE	0	0	0	APR/MAY/JUNE	-30	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



LAST YEAR MEMBERSHIP ACTUAL

33 CLUBS OF 68 ADDED 1 OR MORE GENDER DISTRIBUTION DROPPED CLUBS: 1 NEW MEMBERS 805 (54.21%) MALE 680 (45.79%) FEMALE Women Percentage Fiscal Year Goal: 46% DROPPED MEMBERS 348 TOTAL FAMILY UNIT MEMBERS DECEASED 7 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 194 FAMILY MEMBERS PAYING HALF 141 OTHER DUES 148 TOTAL

FEB

MAR

APR

MAY

JUNE

20 0

-20 -40 -60 JULY

AUG

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SEPT

OCT

NOV

DEC

JAN